



Simpson Performance Products Begins Distributing Stilo Auto Racing Helmets

NEW BRAUNFELS, TEXAS – September 13, 2017

Simpson Performance Products, Inc. (“Simpson”) officially will take over as the USA importer and seller for Stilo helmets January 1, 2018. Simpson acquired Stilo S.r.l. (“Stilo”), the premier Italian auto racing helmet manufacturer in October of 2015. With the acquisition, Simpson also acquired the existing Stilo/HMS Motorsport agreement which expires at the end of 2017. Simpson is a world-leader in personal racing safety products with a sales and service staff and dealer network unmatched in motorsports.

Simpson is currently offering Stilo helmets and accessories, purchased from HMS Motorsports, at all Simpson retail showrooms and trackside sales venues. Simpson customer service for Stilo helmets is located at the Simpson location in Mooresville, North Carolina, a key geographical area for teams and drivers.

Stilo helmets are manufactured at the Stilo headquarters in Pedrengo, Italy. Stilo is the industry’s leading manufacturer and designer of helmets and helmet communication systems for global motorsports.

[About Simpson Performance Products, Inc. \(www.simpsonraceproducts.com\)](http://www.simpsonraceproducts.com)

Founded in 1959 and based in New Braunfels, TX, Simpson is the leading provider of critical motorsports safety equipment. Backed by best-in-class technical expertise, the Company has built a loyal following in the motorsports community among both professional and amateur drivers. Simpson’s comprehensive selection of advanced safety products includes head and neck restraints, helmets, racing suits, seat belts, off road vehicle seats, window nets, parachutes, racing gloves and footwear. In addition to the respected Simpson brand, the Company portfolio includes the leading HANS brand of advanced head and neck restraints and Stilo racing and rally helmets and electronics.

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